



2018 ANNUAL REPORT

# PLC NEWS

OFFICIAL NEWSLETTER OF PEACE LEARNING CENTER

## PLC in Transition—Moving Forward!

As we wrap up the school year here at Peace Learning Center, having served a record number of students this year, we are also adjusting to some exciting leadership changes within the organization.

Please welcome our new Executive Director, Tracy Ebert. She has demonstrated her passion for the mission of PLC through her work as a Peacemakers' Workshop Facilitator for the past 8 years. Tracy earned a business degree from Marquette University and a teaching certification from Cardinal Stritch University. After teaching middle school math she stayed home to raise four children and became intensely involved in the life of her church and community through volunteering and organizing. She believes that conflict is normal and natural and has seen the positive effects of PLC's work to help everyone navigate conflict in a healthier, more productive way. We are very excited to welcome her into her new role and are confident she will lead PLC forward as we continue to expand our reach into the community.

We would also like to welcome our new Program Director, George Wortz. George has been a stalwart facilitator for PLC for almost 10 years. He will continue as a part time facilitator as he incorporates his new role. It is evident to all who meet him that George has a passion for working with youth and teaching non-violent communication and community building. He has worked with the Boys and Girls Club and the Milwaukee Recreation Department and has been a youth sports and fitness coach. George is also the current director of the Milwaukee Peacemakers' Day Camp held every summer at the Milwaukee Friends Meeting House. He is deeply involved in the Milwaukee community and we are excited to have him expand his work with PLC.

The changes above mean that Tara Serebin, Executive Director since 2009 will be leaving that position. Not to worry though, as she has moved into her new role as a Board Member for PLC, and has assumed the role of Board Chair as of April 1, 2019.

It is with deep gratitude that we thank Tara for her years of service as Executive Director to Peace Learning Center. Through Tara's leadership Milwaukee has come to know PLC and the potential of its work through her natural ability to build strong relationships with schools, funders and other organizations that work toward peace in our city. Tara has dedicated countless hours outside of her part time position to move the organization forward and establish PLC on a sound financial footing. She has been an incredibly effective leader with the facilitator staff, interns and volunteers, developing talents, expanding PLC curriculum to serve a broader population of youth, and inspiring a passion in those she works with in the mission of our work. Her focused energy, positivity, leadership talent and incredible commitment has made working with her a true privilege. A huge thanks to her family for supporting her through her years of service. We wish her the best in her new pursuits, and we are excited that she will continue with PLC in a new leadership position.

We would also like to thank outgoing Board Members, Kim Apfelbach and Kate Pfister. Both have been long-time PLC supporters and boosters. Kim first as a facilitator, then Executive Director and most recently Chair of the Board. Kate first as an intern, then facilitator, then member of the Board of Directors as a part of our fundraising committee. We will all miss their energy and dedication!



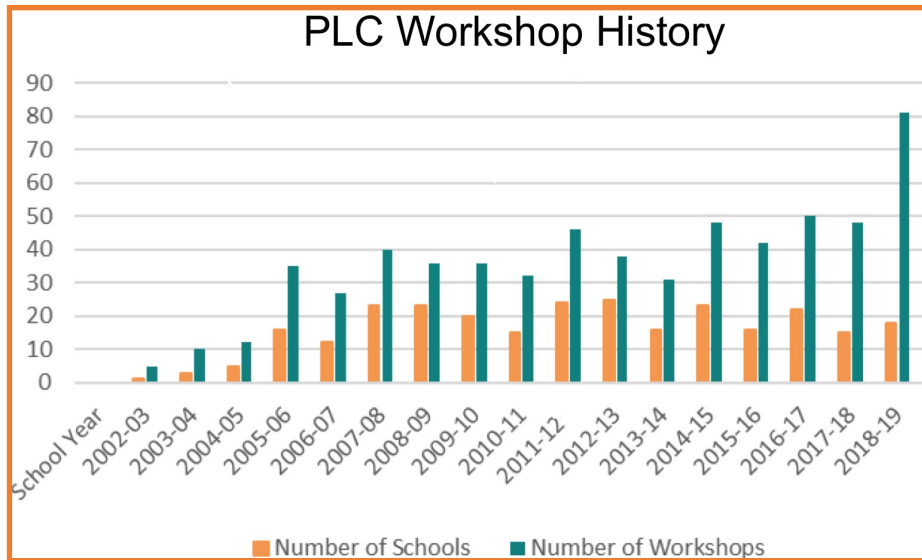
## The 2018-19 School Year in Review

**This school year was a record breaker for us.** We held 82 workshops for 2312 students! This is almost double the number of workshops from the previous year's 44 workshops, which had also been a record breaking year.

We now offer 5 different curricula for students in grades 1-8. This means we can share our tools across entire school populations. Several schools have taken advantage of this opportunity, and PLC staff now works with every class in those schools. This means that entire school populations are using the same conflict resolution skills and language.

When we understand conflict is normal and natural we can find better ways to solve our conflicts. We are all cut from different cloths with different life experiences and beliefs. At

"I love it. It was the best. I wish I could do more. #Peace Learning Center" - 4th grade student, Rogers Street School



PLC

## Non-violent communication skills, Not just for children

**Conflict resolution, team building, healthy expression of emotion and group unison concepts are for all ages.** The ideas are critical to the types of dialogue necessary in the world today. At PLC, we understand the vital role our curricula will play in shaping the future of our society. While PLC curricula has traditionally been geared towards training children in classrooms and school communities,, this year we were able to extend that reach to include a variety of offerings for adult groups:

- La Escuela Fratney (full staff in-service)
- Woodlands Bluemound and Woodlands State Street Schools (full staff training on PLC concepts to be used both with students and within the staff populations)
- Lane Intermediate School (full staff in-service)
- Milwaukee Area Technical College Teacher Education students
- University of Wisconsin-Milwaukee Pre-Service Teachers

Early Elementary Students from MacDowell Elementary Learn the value of working together to achieve a goal.

- "Amazing lessons that will very much be beneficial."
- "A lot of helpful strategies! Thank you very much!"



## Fundraising Success

Peace Learning Center kicked off fundraising in 2018 with our 4<sup>th</sup> annual Trivia in Pursuit of Peace, filling up the Beer Garden at Sprecher Brewing. America's Pub Quiz led 107 supporters of PLC in trivia with great food, raffle and auction items. Many thanks to area businesses who donated items to make this a successful event!



In honor of International Day of Peace, PLC kicked off the 2018-2019 school year with September Peace Week Fundraisers. During Peace Week, Board members and PLC staff worked serving beer at the Bay View Bash, became "BluTenders" at the Pfister Hotel's Blu Bar, and held a benefit concert with the Pardee Boys at the Friends Meeting House. A special shout out to the Pardee Boys for putting on a fun, family friendly concert! Throughout the year donors had multiple opportunities to give to PLC by eating at neighborhood restaurants like California Pizza

### 2018 Statement of Activities

<u>REVENUES:</u>	<u>Amount</u>	%
Contributions-Individuals & Organizations	\$39,113	68%
Program Fees	\$7,830	14%
Special Events Income	\$10,948	19%
Miscellaneous Income	<u>\$48</u>	0%
<b>TOTAL INCOME</b>	<b>\$57,938</b>	<b>100%</b>
 <u>EXPENSES:</u>		
<b>Program:</b>		
Program Administration	\$21,719	
Workshop Faciliator Salaries/fringes	\$27,567	
Workshop Supplies	<u>\$3,114</u>	
<b>Total Program Expense</b>	<b>\$52,400</b>	<b>77%</b>
 <b>Support Services Expenses:</b>		
Organization Administration Expense	\$5,570	
Consulting Fees	\$3,000	
Payroll/paypal/accounting service fees	\$1,324	
Licenses/permits/other fees	\$439	
Insurance	\$2,596	
Postage and Printing	\$200	
Fundraising/Marketing Expense	\$741	
Telephone/Internet Expense	\$760	
Special Event Expense	\$1,278	
Travel/Education/Recognition Expense	\$185	
<b>Total Support Services Expense</b>	<b>\$16,093</b>	<b>23%</b>
 <b>TOTAL EXPENSES</b>	 <b>\$68,493</b>	 <b>100%</b>
 <b>NET ASSETS AT BEGINNING OF YEAR</b>	 <b>\$56,041</b>	
<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b><u>-\$10,555</u></b>	
<b>NET ASSETS AT END OF YEAR</b>	<b>\$45,486</b>	

### 2018 Donors

#### Platinum Level Friends of Peace (\$3000+)

Anonymous  
Brewers Community Foundation, Inc.  
Milwaukee Monthly Meeting of the Religious Society of Friends, Inc.  
North Shore Presbyterian Church

#### Gold Level Friends of Peace (\$1000-\$2999)

Anonymous  
Dawn & Mike Hentzen  
Annette J. Roberts & Joan R. Robertson Fund for World Peace, World Law and Peace education (other funds) – Greater Milwaukee Foundation  
Harry & Polly Uihlein Foundation  
WE Energies Foundation  
Weiss Family Foundation

#### Silver Level Friends of Peace (\$200-\$999)

American Family Insurance Dreams  
Kimberly\* & Ed Apfelbach  
Sue Artinian  
California Pizza Kitchen  
Colton Charitable Fund, Greater Milwaukee Foundation  
Kelly Daley & Jane Hampden Daley  
Robert Ferriday III\* & Barbara McMath  
Bob and Carolyn Frick  
Thomas & Amy Fritz  
Dale & Sandy Hofmann  
Mary H. McDermott-Kessler & Robert Kessler  
Patricia Mikulsky  
Paul & Pamela Miller  
Rebecca North & Adolph Paul  
Don Sargent & Judy Hall  
Tara & Dan Serebin  
Wauwatosa Presbyterian Church  
Molly Zillig\*  
Val Zillig

#### Bronze Level Friends of Peace (\$199 & below)

Amazon Smile Foundation  
Evelyn Ang  
Anonymous  
Kim Apfelbach  
Paula & Eric Apfelbach  
Diane Arnold Vorpahl  
Don Austin & Ms. Joanne

Lehman Lehman  
Deb Bartlein Schmidt\*  
Lou Baureis & Sharon Foley  
Elizabeth Beeghly  
Charlie Behrens  
Eric & Sherrie Berndt  
Julia Berner  
Ann Boyd  
Johannah Bradle  
Kim Bradley-Cibik & Paul Feldhake  
Jacob Brennecke  
Keith Broadnax  
Karen Cantelmo  
Bill Christofferson  
Cassie Cibik  
Glen & Karen Copper  
Linda Corbin-Pardee & Don Pardee  
Maureen Creed  
Caitlyn Creed  
Colleen Creed  
Bill & Kathy Dahlk  
John & Anne Davis  
Mary Dawkins-Mahaga  
Diana Del Rosso & David Felland  
Francis & Jackie Dettloff  
Nicole DeVere  
Anthony Dodd  
Jed Dolnick  
Dada Drew  
Juliana Ebert & Frank Daily  
Tracy Ebert  
Heidi & Ed Fallone  
Joanne Fetting  
Sharon Fitzgerald  
Colleen Foley  
Karlene Fox  
Dori Frankel Steigman  
Sara French  
Michael Fried  
Dwayne Fulmer  
Renee Gent  
Beth Giacobassi  
Amy Gigure  
Marilyn Goecke  
Elizabeth Gorski  
Barbara Gurican  
Ian Harris & Sara Spence  
Tammy Hays  
Tom & Catherine Heinen  
Abigail Hinchey  
Eileen Hobbs  
Theresa & Joe Hoge  
Jon & Maureen Homstad  
Carol Hudson  
Paul Hunter & Sophie  
Kramer  
Diane Jakubowski  
Annysa Johnson  
Katie Kalt  
Leona Katorski  
Sue Kelley  
Jacqueline Keltner  
Jean Kies &

Lewis Wasserman  
Jessy Knox  
Kathleen Knudson  
Teri & Tim Kovars  
Lisa & Kevin Kuznicki  
John Larsen & Maren Hofmann-Larsen  
Chris Lesniewski  
Clare Lewis  
Lynn Ludke  
Pauline MacLean  
Barbara Markoff & Jerry Kaster  
David & Margaret Marshall  
James & Lin McCracken  
John McDonald  
Norm & Nancy McLure  
Wyn Mecherly  
Beth Meece  
Diann Meiller  
Matt Miller  
Pamela Miller  
Terrell Moore  
Paul Moriarity  
Kant & Carolyn Muchhala  
Pablo Muirhead  
Matt & Megan Murphy  
Network for Good  
Tamara Nicola  
Mary Anne Olvera  
Brenda Ottesen  
Stephanie Otto Ørvik  
George Owen & Eleanor Harris  
Panera Bread  
Judith Papajohn  
Rightie R Pappenheim  
Adam Paulsen  
Jill Paulsen  
John Payton & Roger Hansen  
Chris Peck  
David Pfister  
Colleen Pfister  
John Pfister  
Kyle Pfister  
Terri Piszczor  
Megan & Steve Prekosovich  
David Pritchard & Kathy Rogers  
Maggie Quinn  
Julie Rackovan  
Cathy Reed  
Kathleen Rehbein  
B.A. Richards  
Julie Riedl  
Marriane & Matthew Robbins  
Mary Ross  
Cheryl Sawdy  
Lisa Schmidman  
Pamela Schmidt  
Betty & Pat Schroeder  
Dennis Schroeder  
Shorewood Women's Club  
Rebecca Simenz

#### 2019-20 Board of Directors

Tara Serebin, Chair  
Molly Zillig, Vice Chair  
Robert Ferriday, III, Treasurer  
Cassie Cibik, Secretary  
Paul Moriarity  
Debra Schmidt  
Terri Piszczor

Christ Lesniewski, Liaison

#### Board Members Emeritus

Don Austin  
Phyllis Berentsen (1926-2015)  
Nancy Theoharis



**Peace Learning Center of Milwaukee, Inc.**

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MILWAUKEE, WI

“I think everyone should do the methods and also come here to learn about new things and methods to calm yourself!!”

After months of hard work and dedication, we are pleased to announce the launch of our brand new website! The new site is available at [www.plcmke.org](http://www.plcmke.org). The new website offers a cleaner look with better organization of content. Our goal with this updated website is to provide our visitors an easier way to learn about all our exciting PLC activities. Among the new features are integrated social media buttons for Facebook, Instagram and LinkedIn to foster improved communication. You will also notice our updated logo using brand new colors: orange and turquoise. We hope you enjoy the new website and find information to be more easily accessible.

We are very grateful for our partnership with UWM Nonprofit. Our team



### Support PLC Today!



**PLC on Facebook**

Peace Learning Center of Milwaukee, Inc.



**PLC thru amazonsmile**

Purchasing online through amazon? Designate Peace Learning Center of Milwaukee, Inc. as your charitable beneficiary: <https://smile.amazon.com>

I + was really cool I think this organization will grow it to a multi million dollar organization. I know that this thing will help over 9,000,000 kids